

Data Access Service Supplement

This Data Access Service Supplement (“DAS Supplement”) forms part of the Agreement between Customer and Sensor Tower. Capitalized terms used but not defined herein have the meanings given in the Agreement or this DAS Supplement.

1. Definitions. In addition to the definitions set forth in the Agreement, the following terms shall have the meanings set forth below:

- A. “Call Credit” means the unit of measurement under the Call Limit by which consumption of the DAS is metered. Each DAS Call consumes one or more Call Credits from Customer’s allocated pool, and the rate of consumption may vary by call type.
- B. “Call Limit” means the maximum number of Call Credits available to Customer for consumption of the DAS during the applicable period, as set forth for the DAS subscription in the applicable Order Form.
- C. “Consumption Model” means the methodology used by Sensor Tower to calculate Customer’s consumption of Call Credits.
- D. “DAS Call” means an Application Programming Interface (“API call”) or Model Context Protocol (“MCP”) call.

2. DAS. Sensor Tower may make the DAS available to Customer as set forth in the applicable Order Form. Customer acknowledges and consents to the DAS’ execution of requests on Customer’s behalf using Customer’s or its Authorized Users’ accounts. Customer acknowledges that it is responsible for all actions taken via its or its Authorized Users’ accounts.

- A. DAS Operational Data. Sensor Tower generates operational data from Customer’s or its Authorized Users’ use of the DAS (“DAS Operational Data”) for purposes of: (i) operating, monitoring, maintaining, supporting, improving, and securing the Service(s) and (ii) generating anonymized benchmarks for Service(s). DAS Operational Data is owned by Sensor Tower.
- B. Data scope. The Service Data accessible through the DAS is subject to change and may not include all Service Data available under Customer’s applicable Order Form(s). Unless otherwise specified in an Order Form, Sensor Tower may modify the data types accessible through the DAS at any time without notice.
- C. Limitations and restrictions. Sensor Tower reserves the right to throttle, limit, or decline any request to the DAS that Sensor Tower determines, in its reasonable discretion, to be excessive in volume, frequency, or resource consumption. Customer may only use authorized interfaces provided by Sensor Tower, such as but not limited to Sensor Tower’s API or MCP, to access the Service Data.
- D. AI use of Service Data. Any accessing, processing, or use of Service Data using AI Tools must comply with the terms and conditions of the AI Supplement, which forms part of the Agreement. Customer is solely responsible for ensuring that any tool or platform used in conjunction with the DAS complies with the requirements of the Agreement including this DAS Supplement and the AI Supplement.
- E. Support scope. Sensor Tower has no obligation to provide support for Customer’s integrations or third-party tools in connection with the DAS, and Sensor Tower makes no representations regarding the compatibility of the DAS with any specific platform, tool, or application.

3. Credits

- A. Credit pool. Unless otherwise specified in an Order Form, DAS Calls draw from a single credit pool. Where Customer holds active subscriptions to different Sensor Tower services under separate Order Forms, each with its own credit allocation, such credits shall be combined into a single unified credit pool for purposes of the DAS.

B. Call Credits. Customer acknowledges that a single user action or query may result in multiple DAS Calls. The Consumption Model is determined solely by Sensor Tower. Call Credits have no monetary value and are not redeemable for cash. Unless otherwise specified in the applicable Order Form, unused Call Credits shall expire at the end of each applicable period and shall not roll over to any subsequent period. No refunds shall be issued for unused or expired Call Credits.

C. Consumption Model changes. Sensor Tower may modify or replace the Consumption Model upon reasonable prior written notice to Customer. Unused credits shall convert at a rate determined by Sensor Tower. Customer's continued use of the DAS following the notice period constitutes acceptance of the new Consumption Model.

D. Overages. This Section 3(D) supersedes any conflicting overage terms in any applicable Order Form. If Customer exceeds its Call Limit, Sensor Tower may, in its sole discretion: (i) suspend access to the DAS until the next billing period; (ii) charge overage fees at the rates specified in the Order Form or at Sensor Tower's then-current standard rates set forth under the then-current Consumption Model if none are specified in an applicable Order Form; or (iii) offer Customer the opportunity to purchase additional credits.

4. Complimentary access. Sensor Tower may make some or all of the DAS available to Customer for a complimentary period (the "Complimentary DAS"). Unless otherwise provided for in the Agreement or an applicable Order Form, the terms of this DAS Supplement shall apply to the Complimentary DAS. Customer shall not exceed any complimentary usage cap for the Complimentary DAS, and Sensor Tower may adjust any such cap at any time. Sensor Tower has no obligation to provide support for the Complimentary DAS and Sensor Tower may limit, modify, suspend, or discontinue any Complimentary DAS at any time, for any reason, without liability to Customer.

5. Customer acknowledges that the Agreement, which includes this DAS Supplement, applies in full force to the Service(s) including the DAS. Sections 2(A), 2(D), 3(B), 3(D), and 5 of this DAS Supplement survive termination or expiration of the Agreement.