

Data Enrichment Service Supplement

This Data Enrichment Service Supplement (“DES Supplement”) forms part of the Agreement between Customer and Sensor Tower. Capitalized terms used but not defined herein have the meanings given in the Agreement or in this DES Supplement.

1. Definitions.

A. “Change Request” means a mutually agreed upon request for a change to a Data Enrichment Service; a Change Request is required for any change to the work scope set forth in a Schedule and is incorporated into the Agreement.

B. “Data Enrichment Service” means certain reporting and/or data delivery services ordered in the Order Form and Schedule in connection with Customer’s subscription to Sensor Tower Services. The Data Enrichment Service is a “Service” under the Agreement.

C. “Materials” means all tangible reports, results, and materials delivered by Sensor Tower in connection with the Data Enrichment Service.

D. “Schedule” means the schedule attached to the Order Form that describes the work scope for a Data Enrichment Service.

2. Cooperation; Data Enrichment Service Delivery.

Subject to the terms and conditions of the Agreement, Sensor Tower will use commercially reasonable efforts to provide to Customer the Data Enrichment Service(s) described in the Order Form and Schedule. Customer’s timely cooperation is essential to Sensor Tower’s performance of the Data Enrichment Service(s). Such cooperation includes, without limitation (a) allocating sufficient resources; (b) making accurate materials, data or other information available as needed for Sensor Tower to perform hereunder; and (c) assigning an internal project manager to serve as Sensor Tower’s primary point of contact. Should Customer fail to timely cooperate, Sensor Tower shall be excused from performing the Data Enrichment Service(s) until Customer fulfills such obligations. Any delays in the performance of a Data Enrichment Service caused by Customer may result in applicable charges. The parties will agree in writing (e-mail sufficient) to the timing of all planning sessions or alignment workshops, as well as the performance of the Data Enrichment Service(s). The term of the Data Enrichment Service(s) will commence on the Start Date and end on the End Date as set forth on the Order Form; notwithstanding anything else in the Agreement, the Data Enrichment Service(s) shall not auto renew.

3. Use Rights.

Subject to the terms of the Agreement and for the duration of the term of the Agreement (or as otherwise specified in a Schedule), Sensor Tower grants Customer a non-exclusive, non-transferable, worldwide right, solely for Customer’s internal business use, to access and use any Materials. To the extent Customer provides any data or information owned by Customer (“Customer Inputs”) to Sensor Tower to be used in connection with the Data Enrichment Service(s), Customer grants Sensor Tower a non-exclusive, non-transferable, worldwide right, to access and use any such Customer Inputs in furtherance of its performance of the Data Enrichment Service(s) and provision of Materials hereunder.

4. General.

Customer acknowledges that the Agreement, which includes this DES Supplement, applies in full force to the Service(s) including the Data Enrichment Service. Sections 3 and 4 of this DES Supplement survive termination or expiration of the Agreement.