

SMB Connected Account Service Supplement

This SMB Connected Account Service Supplement (“SMB Connected Account Service Supplement”) forms part of the Agreement between You and Sensor Tower governing the provision of Sensor Tower or its affiliates’ Service(s). Capitalized terms not defined herein will have the meanings given to them in the Agreement and such meanings are incorporated by reference herein. The Agreement fully incorporates by reference Sensor Tower’s [Connected Account Service Supplement](#).

This SMB Connected Account Service Supplement, together with the Agreement, governs Your access to and use of the SMB Connected Account Service. In the event of a conflict between the terms of this SMB Connected Account Service Supplement and the Agreement, this SMB Connected Account Service Supplement shall control with respect to the SMB Connected Account Service only. If You do not agree to the terms of this SMB Connected Account Service Supplement, You shall not access or use the SMB Connected Account Service. YOU SHOULD REVIEW THIS SMB CONNECTED ACCOUNT SERVICE SUPPLEMENT IN ACCORDANCE WITH YOUR ORGANIZATION’S POLICIES TO CONFIRM THAT YOUR PROVISION OF CONSENT IS WITHIN YOUR AUTHORITY AND CONSISTENT WITH YOUR ORGANIZATION’S POLICIES REGARDING YOUR CONNECTED ACCOUNT DATA. YOU ACKNOWLEDGE AND AGREE THAT YOU HAVE OR HAVE OBTAINED ALL NECESSARY RIGHTS, CONSENTS, AND AUTHORIZATIONS TO GRANT TO US ALL THE RIGHTS GRANTED TO US UNDER THIS SMB CONNECTED ACCOUNT SERVICE SUPPLEMENT AND OUR POLICIES, AND THAT IN GRANTING US THESE RIGHTS YOU HAVE ACTED IN ACCORDANCE WITH YOUR ORGANIZATION’S POLICIES.

1. **Connected Account Requirement.** Customer shall enable the Connected Account Service in AppMagic (the “SMB Connected Account Service”) and must, for each Required Connected Account, provide Sensor Tower with valid access credentials and authorizations and ensure such credentials and authorizations remain valid, active, connected, and uninterrupted throughout the Term. “**Required Connected Account**” means each App Platform Account that Customer owns or controls with any App Platform that Sensor Tower designates as required, which are present as follows:
 - a. **Mandatory:** Google Play, Apple App Store; and
 - b. **Required where Available:** Steam, Xbox, PlayStation.

Sensor Tower may add to, remove, or change the above list of designated App Platforms at any time, in its sole discretion, without amendment of the Agreement. Upon notice of any such change, Customer agrees to add or remove any applicable Connected Accounts as then required.

Customer acknowledges and agrees that, enabling and maintaining the SMB Connected Account Service for all Required Connected Accounts is a condition of the subscription to SMB Service(s) under the Agreement.

2. **Multiple App Platform Accounts.** Where Customer owns or controls more than one App Platform Account within a designated App Platform, Customer shall connect and maintain all such accounts and may not elect to connect only a subset.
3. **Condition of Service.** Sensor Tower shall have no obligation to provide the SMB Service(s) until Customer has enabled the SMB Connected Account Service for all Required Connected Accounts, and Customer shall promptly notify Sensor Tower of any change to its credentials, account permissions, or access status that may affect Sensor Tower’s ability to retrieve Connected Account Data. Customer shall

not revoke, withdraw, disable, or otherwise restrict the access credentials, authorizations, or limited power of attorney it grants in respect of any Required Connected Account at any time during the Subscription Term. Further, Sensor Tower reserves the right to block, suspend or terminate access to the SMB Service(s) without reimbursement of funds paid in accordance with any Order Form, where Customer's Connected Accounts are not current, connected, or in good standing, in each case without extension of the Term and without relieving Customer of its payment or other obligations under the Agreement. Reconnection of lapsed credentials does not restore any rights or access that were blocked, suspended or expired during the period of disconnection.