

Connected Account Service Supplement

This Connected Account Services Supplement (“CAS Supplement”) forms part of the Agreement between Customer and Sensor Tower. Capitalized terms used but not defined herein have the meanings given in the Agreement or in this CAS Supplement.

1. **Connected Account Service.** Sensor Tower may make available to Customer, at no charge or for the Fees set forth in an Order Form, a Service permitting Customer to view and analyze information regarding Customer’s App(s) collected from Customer’s App Platform Accounts that Customer opts to connect to such Service (the “Connected Account Service”). The Connected Account Service may also be referred to as “Connected Credentials” on Sensor Tower’s websites and in marketing materials. Usage of the Connected Account Service is not required for Customer to access or use any other Service.

2. **License to Sensor Tower for Connected Account Data.** By opting to access the Connected Account Service, Customer understands and agrees that Sensor Tower will receive certain information about Customer and Customer’s App(s) through each such connected App Platform Account (“Connected Account Data”). Accordingly, Customer hereby grants Sensor Tower (including Sensor Tower’s Affiliates, successors and assigns) a non-exclusive, world-wide, perpetual, royalty-free, irrevocable, sublicensable and transferable license to retain and use Customer’s Connected Account Data for the purposes of (i) providing the Connected Account Service to Customer (which may include the creation of summaries, reports, and visualizations of Connected Account Data), (ii) generating derived insights (“Insights”) (which may be included in Service Data) that Sensor Tower may make available as part of Sensor Tower’s other Service(s), (iii) developing and optimizing the Service(s) and future products and services, and (iv) expanding the features and functionality of existing products or services (the “Connected Account License”). Except as stated in this Section 2, Sensor Tower will not disclose Customer’s Connected Account Data to a third party in a manner in which it can be re-identified without Customer’s consent, except: (a) as required by law, (b) as reasonably necessary to protect Sensor Tower’s rights, Customer’s safety, or the safety of others, (c) in connection with a potential change of control transaction (subject to reasonable confidentiality obligations), or (d) to investigate fraud. For clarity, the Connected Account License above supersedes any right to request deletion Customer may have under other provisions of the Agreement. The foregoing notwithstanding, Customer may choose to make Customer’s Connected Account Data available to others through a sharing or similar function that Sensor Tower may provide (“Sharing”). The scope of such Sharing, and with whom, is up to Customer. Customer agrees any such Sharing is at Customer’s sole discretion and risk.

FOR THE AVOIDANCE OF ANY DOUBT, CUSTOMER ACKNOWLEDGES, AGREES, AND UNDERSTANDS THAT: (1) SENSOR TOWER MAY PROVIDE INSIGHTS DERIVED FROM CUSTOMER’S CONNECTED ACCOUNT DATA TO SENSOR TOWER’S OTHER CUSTOMERS WITHIN SERVICE DATA AS PART OF SENSOR TOWER’S COMMERCIAL PRODUCTS AND SERVICES; AND (2) CUSTOMER’S CONNECTED ACCOUNT DATA WILL NOT BE IDENTIFIABLE IN SERVICE DATA EVEN THOUGH SUCH SERVICE DATA MAY, BY WAY OF EXAMPLE AND NOT LIMITATION: (A) SPECIFICALLY NAME ONE OR MORE APPS AND/OR PUBLISHERS (INCLUDING CUSTOMER AND/OR CUSTOMER’S APP(S)); AND/OR (B) FOR VARIOUS POINTS IN TIME, BE THE SAME OR SIMILAR TO ACTUAL APP PERFORMANCE DATA REFLECTED IN CUSTOMER’S CONNECTED ACCOUNT DATA.

3. **Limited Power of Attorney for Connected Account Service.** To enable the Connected Account Service, Customer must provide Sensor Tower with Customer’s App Platform Account information for at least one App Platform. By using the Connected Account Service and providing Sensor Tower with App Platform Account information for such an App Platform Account, Customer hereby expressly grants to Sensor Tower: (i) authority to use each such App Platform Account to access the corresponding App Platform and retrieve Customer’s Connected Account Data maintained by such App Platform, in each case, on Customer’s behalf and until Customer, or the last Authorized User associated with the Subscriber (as the case may be), deletes Customer’s User Account; (ii) permission to store such App Platform Account information and use it to retrieve Connected Account Data on Customer’s behalf; and

(iii) rights to store and use Customer's Connected Account Data as set forth in this CAS Supplement and the Agreement.

For the avoidance of doubt, by providing Sensor Tower with App Platform Account information via the Connected Account Service, Customer hereby grants to Sensor Tower a limited power of attorney, and appoints Sensor Tower as Customer's attorney-in-fact and agent, to use such App Platform Account information to access the corresponding App Platform and retrieve Customer's Connected Account Data maintained by such App Platform on Customer's behalf, with the full power and authority to perform each action necessary in connection with such activities as Customer could do directly (including configuring the Connected Account Service through Customer's User Account so that it is compatible with the corresponding App Platform associated with Customer's App Platform Account). CUSTOMER ACKNOWLEDGES AND AGREES THAT WHEN SENSOR TOWER IS ACCESSING, RETRIEVING, AND STORING CUSTOMER'S DATA FROM EACH APP PLATFORM AND USING SUCH DATA AS DESCRIBED IN THIS SECTION 3, SENSOR TOWER IS ACTING AS CUSTOMER'S AGENT, AND NOT AS THE AGENT OF OR ON BEHALF OF A THIRD PARTY. NOTWITHSTANDING THE FOREGOING, CUSTOMER FURTHER ACKNOWLEDGES AND AGREES THAT SENSOR TOWER IS NOT ACTING AS CUSTOMER'S AGENT IN AND WHEN SENSOR TOWER USES THE CONNECTED ACCOUNT DATA AS PROVIDED IN SECTION 2 ABOVE.

If Customer does not agree with any part of this CAS Supplement, then Customer should not use the Connected Account Service. If Customer has questions about this CAS Supplement or the Connected Account Service, please contact Sensor Tower at legal@sensortower.com.

4. App Platform Specific Terms. To the extent the terms governing Customer's use of any App Platform require or stipulate that the App Platform provider be deemed a third-party beneficiary to this CAS Supplement with the right to enforce the terms of this CAS Supplement against Customer by virtue of Customer connecting an App Platform Account to the Connected Account Service, then such terms shall apply.

5. Document Retention. Customer agrees and acknowledges that Sensor Tower is not a provider of data back-up, archiving, or data retention services. As between Customer and Sensor Tower, Customer is solely and exclusively responsible for the backing up, archiving, and retaining of all Connected Account Data. While Sensor Tower adheres to reasonable policies and procedures intended to prevent the loss of Connected Account Data, including a regular back-up regime, Sensor Tower does not make any representations, warranties or guarantees that the Connected Account Data will not be lost, altered, destroyed, damaged, or corrupted. SENSOR TOWER HAS NO OBLIGATION OR LIABILITY FOR ANY LOSS, ALTERATION, DESTRUCTION, DAMAGE, CORRUPTION, OR RECOVERY OF ANY CONNECTED ACCOUNT DATA.

6. Disclaimer and Superseding Terms. NOTWITHSTANDING ANYTHING TO THE CONTRARY IN THE AGREEMENT: (A) THE CONNECTED ACCOUNT SERVICE IS PROVIDED "AS-IS" AND "AS-AVAILABLE," WITHOUT REPRESENTATION, WARRANTY, SERVICE LEVEL AGREEMENT (SLA), OR INDEMNIFICATION OF ANY KIND, AND SENSOR TOWER MAY MODIFY OR DISCONTINUE THE CONNECTED ACCOUNT SERVICE AT ANY TIME, WITH OR WITHOUT NOTICE. FOR CLARITY, ANY EXPRESS REPRESENTATIONS, WARRANTIES, OR COVENANTS RELATING TO SERVICE(S) IN THE AGREEMENT DO NOT APPLY TO THE CONNECTED ACCOUNT SERVICE, AND ALL DISCLAIMERS CONTAINED IN THE AGREEMENT APPLY WITH FULL FORCE AND EFFECT TO THE CONNECTED ACCOUNT SERVICE. SENSOR TOWER MAY PROVIDE SUPPORT IN CONJUNCTION WITH THE CONNECTED ACCOUNT SERVICE IN ITS SOLE DISCRETION. SENSOR TOWER EXPRESSLY DISCLAIMS ANY LIABILITY FOR DAMAGES INCURRED BY CUSTOMER AS A RESULT OF SANCTIONS OR PENALTIES IMPOSED BY THIRD PARTIES (INCLUDING SUSPENSION OF CUSTOMER'S ACCESS TO OR USE OF AN APP PLATFORM) BECAUSE OF CUSTOMER'S ACCESS TO OR USE OF THE CONNECTED ACCOUNT SERVICE. IF SENSOR TOWER HAS PROVIDED CUSTOMER WITH RESPONSES TO A DUE DILIGENCE, COMPLIANCE, OR SECURITY QUESTIONNAIRE, SUCH RESPONSES DO NOT APPLY TO THE CONNECTED ACCOUNT SERVICE UNLESS OTHERWISE SPECIFICALLY STATED THEREIN. SENSOR TOWER'S MAXIMUM AGGREGATE LIABILITY IN CONNECTION WITH THE CONNECTED ACCOUNT SERVICE SHALL BE LIMITED TO \$1000 USD.

7. General. Customer acknowledges that the Agreement, which includes this CAS Supplement, applies in full force to the Service(s) including the Connected Account Service. Sections 2, 5, and 6 of this CAS Supplement survive termination or expiration of the Agreement.